

Netflix

Quotations "Clearly the success of the Netflix model, releasing the entire season of 'House of Cards' at once, proved one thing: The audience wants the control. They want the freedom. If they want to binge as they've been doing on 'House of Cards' and lots of other shows, we should let them binge."

- Kein Spacey

"There is a revolution happening, and within two years I think that Wi-Fi and Netflix will be built into all the televisions."

- Reed Hastings

- Questions**
- How often do you sit down in front of the TV and watch a TV programme?
 - Could streaming services eventually replace traditional media?
 - What four things do you enjoy and dislike about the TV?
 - Do you use online TV services, like Netflix? What eight things do you like about it? Does your country have a similar service?
 - Is it easier to become addicted to watching TV programmes?
 - How is the business models of streaming services different to traditional TV Channels?
 - Can on-demand make more people addicted to TV? Are there health consequences?
 - How can streaming services influence state broadcasters?
 - Is it easier of more difficult for the country to regulate programming on streaming services?
 - Do these services make it more difficult for parents to control what their children watch?

Presentation Create a presentation on how people choose to watch programmes in your country. What is the most popular method? What age groups are the most active? Why?