

# Shopping

**Quotations** "You work with people who are obsessive about shopping, obsessive about owning things and buying things, like this purchase is going to make them happy. And you want to say to them, 'You know, no amount of real estate is gonna fill that void.'"

- David LaChapelle

"I'm a bit of a clothes hoarder, admittedly. I try to weed out stuff. My girlfriends come over for cheese and wine and go shopping in my wardrobe. They especially love it when they get stuff with a tag still on."

- Jennifer Aniston

- Questions**
- Where is your favorite place to shop for clothes?
  - What products do you prefer to shop online for?
  - Is shopping a complete waste of time? Why?
  - How do you feel about sales people following you and helping you when you shop?
  - What makes a pleasant shopping experience?
  - How do you feel about shopping at department stores or malls?
  - What is your favorite place to shop online? Why?
  - Do you know anyone who is addicted to shopping? Are you addicted to shopping?
  - Have you ever bought any counterfeit products? Why?
  - Do you enjoy shopping for other people?
  - Can shopping be an addiction?
  - Have you ever been on a shopping spree?

**Presentation** Create your own shop, with its own brand and marketing image. What would you sell? Who would you sell it to? Where will be be located?